

IMA educational offerings

IMA's online CPE courses offer you cutting-edge information on hundreds of topics for finance and accounting professionals. Our CMA Exam Prep provides flexible options for candidates seeking to obtain this essential credential. We provide high-quality, cost-effective NASBA- and IMA-approved courses with easy access to meet your CPE requirements. Gain the skills and knowledge to improve your performance and develop a keener understanding of the issues you face each day. For more information or to register now, please visit IMA's Professional Learning Center at www.imanet.org/plc.*

CMA Exam Prep

CMA Learning System: Individual courses for \$295 or all four parts for \$745

Self Study
Live Learning

CMA Online Intensive Review: Individual courses for \$145 or all four parts for \$445

IMA Ethics Series

Corporate Ethics: From Policy to Practice: **\$40**
Establishing a Code of Corporate Ethics
Applying a Code of Corporate Ethics
Embracing Ethics: **\$45**
Fraud in Financial Reporting: **\$59**
Success without Compromise: **\$75**

IMA IFRS Series

Embracing IFRS: A Background Primer: **\$150**
Perspectives on IFRS in America
The SEC and IFRS

Risk Management & Internal Controls

\$90 for all three, \$40 each individually
Introduction to ERM
Implementing ERM—Part 1
Implementing ERM—Part 2

Webinars

Included in Membership

Inside Talk—live monthly best practices presentations
Inside IFRS—live Deloitte & Touche series

IMA Advantage

One-year subscription: \$289
(292 courses)

A Guide to International Financial Reporting Standards
Accountant's Guide to Accounting & Financial Management
Accountant's Guide to Capital Budgeting
Accountant's Guide to International Finance
Accounting Changes and Error Corrections: FASB Statement No. 154
Accounting for Foreign Currency Transactions—Part I
Accounting for Management
Accounting for Pensions
Accounting for Share-based Compensation Under SFAS No. 123R
Accounting Information Systems and Packages

Accounting Periods and Methods
After a Restatement, What Kind of Self-Investigation?
Age Discrimination in Employment Act
Agency Law: A Comprehensive Overview
An Accountant's Guide to Computers and Information Technology
An Ethics Course for Minnesota CPAs
An Examination of the Third Objective of Internal Control: Two Real-World Cases
An Introduction to Environmental Management and Accounting
An Introduction to Executive Benefits
An Overview of Business Process Outsourcing
An Overview of Capital Structure Decisions
An Overview of the CFO's Responsibilities
An Overview of the Family and Medical Leave Act (FMLA)
An Overview of the Federal Estate and Gift Taxes (2008)
An Overview of the Federal Estate and Gift Taxes (2009)
Analysis of a Financial Model
Analysis of Sales and Cost Reduction Procedures
Analyzing Cost Data for Control
Analyzing Cost Data for Decision Making
Analyzing Cost Data for Planning
Analyzing Non-Value-Added Functions
Applying SAS No. 82 to Two Cases of Financial Statement Fraud
Assessing Control Risk and Developing the Audit Strategy
Assets and Asset Management
Audit Committee and Auditors under Sarbanes-Oxley
Audit Documentation: An Overview of SAS No. 103
Audit Sampling
Auditing Accounts Receivable and Related Revenue Cycle Accounts
Auditing Cash and Cash Equivalents
Auditing Electric, Gas, and Telecommunications Companies: Basic
Auditing Government Contractors
Auditing Inventories and Cost of Sales: Advanced
Auditing Inventories and Cost of Sales: Basic
Auditing Inventory: Real-World Fraud Cases
Auditing Not-for-Profit Organizations
Auditing the Purchasing Cycle
Auditing the Revenue Cycle
Auditing with Technology
Auditors and Ethics
Bankruptcy Tax Guide
Best Practices in the Selection and Implementation of Audit, Anti-Fraud, and Assurance Software
Building Models Around Financial Statements and Free Cash Flows

Building Models Around the Master Budget—Financial Budgets
Building Models Around the Master Budget—Operating Budgets
Business Intelligence—A Focused Program to Improve Competitive Performance
Capital Asset Planning and Investment Management Issues
Capital Budgeting
Capital Budgeting: Investments In New Technology Multimedia Course
Catching the Crooks Who Cook the Books
CFO's Responsibilities: Accounting, Auditing, and Controls
CFO's Responsibilities: Cash Management, Investing, Financing
CFO's Responsibilities: Operational Management Combinations, Leveraged Buyouts, and Consolidations
Communication Skills for Effective Customer Service
Compliance Auditing
Compliance, Document Retention, and Extension of ERISA's Fiduciary Duties
Complying With the Client Confidentiality Rule: Real-World Cases and Examples
Components of Budgeting for Sales, Manufacturing Costs and S,G & A
Computer Systems Aiding Decision Makers
Conducting Effective Performance Reviews
Conducting Internal Investigations
Consideration of Internal Control
Corporate Espionage: Spies Among Us
Corporate Taxation
Cost Accounting Accumulation Techniques
Cost Accounting and Other Financial Activities
Cost Accounting Terms and Techniques
Cost Management Systems and Current Issues in Activity-Based Management
Cost of Quality and Continuous Quality Improvement
Cost System Basics
Creating a Disaster Recovery/Business Continuity Plan
Data Mining
Data Warehousing
Data, Databases, and the Relational Model
Delegation, Coaching, and Mentoring
Detection and Ethics in Business Fraud Auditing
Developing Comprehensive Competitive Intelligence
Developing Different Types of Specific Budgets
Disruption and Crisis: An Action Plan
Documenting and Diagramming Techniques in Accounting Information Systems
Doing Business with the Government
Effective Benchmarking Studies
Effective Interviewing Techniques
Effective Organizational Communications

*Please note that course list is subject to change at anytime. Visit www.imanet.org/plc for the most up to date information.

IMA educational offerings

- Electronic Commerce Threats
- Electronic Data Recovery: What You Need To Know
- ERM, Other Legislative Initiatives, and Procedures for Internal Auditors Worldwide
- Essentials of Global Expansion and Financing by Multinational Corporations
- Estate and Gift Tax Valuation Procedures and Basis Considerations (2008)
- Estate and Gift Tax Valuation Procedures and Basis Considerations (2009)
- Estate Planning Fundamentals
- Ethics for Arizona
- Ethics for Arkansas CPAs
- Ethics for Florida CPAs (Prov. #0003726)—2008
- Ethics for Indiana
- Ethics for Maine
- Ethics for Maryland CPAs
- Ethics for Mississippi (2008)
- Ethics for New Hampshire
- Ethics for North Carolina CPAs—2009
- Ethics for Oregon
- Ethics for Tennessee
- Ethics for Texas
- Ethics for the CPA—Basic
- Ethics for Vermont
- Ethics for Washington State (rel. 12/2008)
- Ethics Principles for Kansas CPAs
- Ethics Principles for Michigan CPAs
- Ethics Principles for Missouri CPAs
- Ethics Principles for Oklahoma CPAs
- Ethics Rules and Interpretations for Connecticut CPAs
- Ethics Rules and Interpretations for Hawaii CPAs
- Ethics Rules and Interpretations for Illinois CPAs
- Ethics Rules and Interpretations for Iowa CPAs
- Ethics Rules and Interpretations for Massachusetts CPAs
- Ethics Rules and Interpretations for Michigan CPAs
- Ethics Rules and Interpretations for Nebraska CPAs
- Ethics Rules and Interpretations for Nevada CPAs
- Ethics Rules and Interpretations for Oklahoma CPAs
- FAS No. 133: An Overview
- FBI Involvement in Business Fraud Auditing
- Financial Planning Basics for Individuals
- Financial Planning by the CPA Firm
- Financial Planning Products for CPAs I
- Financial Planning Products for CPAs II
- Financial Reporting Issues: Regulators and Standard Setters Speak
- Focus on GASB 34: Expendable and Nonexpendable Trust Funds
- Focus on GASB 34: Pension and Agency Funds
- Forecasting Techniques: Smoothing, Regression, and Time Series
- Fraud Detection, Investigation, and Conclusions
- Fraud Examination in Governmental Entities: An Introduction
- Fraud Examination in Governmental Entities: Tools and Techniques
- Fraud for the Organization
- Fraud Overview
- Fraud Prevention and Detection
- Fundamentals of Fraud Detection and Prevention
- Fundamentals of the Federal Estate Tax (2008)
- Fundamentals of the Federal Estate Tax (2009)
- Fundamentals of the Federal Gift Tax (2008)
- Fundamentals of the Federal Gift Tax (2009)
- GASB Statement No. 33
- GASB Statement No. 34
- Global Investment Analysis
- Good People Do Bad Things: Is Your Culture a Risk Factor?
- Government Auditing
- Hardware Security: Preventing Computer Crime
- How to Prevent Sexual Harassment and Hostile Work Environments
- How to Prevent Sexual Harassment and Hostile Work Environments—Employee Version
- How to Prevent Sexual Harassment and Hostile Work Environments—Manager Version
- Implementing the Sarbanes-Oxley Act
- Information Security and Data Protection
- Information Systems and Economic Feasibility Study
- Information Systems Project Selection
- Insurance Basics for the Individual
- Insurance within Financial Planning by CPAs
- Intangible Assets: Litigation and Strategy and Securitization
- Internal Control and Fraud Detection
- Internal Control and Risk: A Business-Centric Approach
- Internal Controls in Accounting Information Systems
- International Law for Accountants
- Internet Security
- Interpreting Cash Flow Statements
- Interviewing Basics
- Introduction and Overview of Accounting for Intangibles
- Introduction to Benchmarking
- Introduction to Budgeting
- Introduction to Cost Accounting
- Introduction to Forecasting and Budgeting
- Introduction to Information Systems Project Management
- Introduction to the Sarbanes-Oxley Act and Corporate Governance
- Inventory Best Practices: Inventory Picking
- Inventory Best Practices: Inventory Planning and Management, Warehouse Payout, and Bill of Materials
- Inventory Best Practices: Production Issues Impacting Inventory, and Inventory Transactions
- Inventory Best Practices: Purchasing, Receiving and Shipping, and Storage
- Inventory Policies and Procedures, Inventory Measurements, and Cost Accounting
- Investment Basics for Financial Planning
- Investment Income and Expenses
- Joint Ventures: Pros & Cons
- Legal Aspects of International Business
- Legal Elements of Contract and Procurement Fraud
- Liabilities and Liability Management
- Listening Skills
- Management and Organizational Fraud
- Managing BPO-Related Change and Assessing Infrastructure Issues
- Managing Change
- Mass Communication to Targeted Audiences: Advertising, Sales Promotion, and Public Relations
- Misconceptions and Problems of Social Security
- Network Security: Preventing Computer Crime
- New York Code of Conduct (NY Ethics)
- Organizational Policy, Physical Security, and Data Preservation
- Overview: Standard Setting Nationally and Globally
- Partnership Taxation
- Partnerships and Joint Ventures
- Planning, Control, and Analysis Basics
- Planning, Controlling, and Analyzing Cash Flow Practice Before the IRS
- Preventive Stress Management
- Pricing the Service Product
- Processing Cost Data for Cost Accumulation
- Professional Conduct and Ethics for California CPAs
- Professional Ethics Standards and Rules for Ohio CPAs
- Professional Ethics, the Standards of Behavior for Texas CPAs
- Proper Documenting and Progressive Discipline
- Protection of Assets and Income: Life Insurance
- Protection of Personal Assets and Income: Health and Disability
- Recruitment and Selection
- Reporting Comprehensive Income
- Reporting on Audited Financial Statements
- Reporting on Nonaudit Services
- Researching the Customer
- Retirement Planning: Long-term Care Insurance
- Revenue Recognition
- Risk Management Essentials
- S Corporation Tax Issues
- Sales Law: A Comprehensive Review
- Sarbanes-Oxley and the COSO/CobIT Frameworks, and Internal Audit's Role in Fraud Mitigation
- Sarbanes-Oxley: How to Comply with Section 404
- Sarbanes-Oxley: Key Internal Audit Concerns and Audit Committee Responsibilities
- Security Issues and Computer Crime
- Selecting the BPO Opportunity and Managing Its Costs
- Selling for the 21st Century
- Setting Policies & Resolving Disputes in the Workplace
- SFAS 109: Accounting for Income Taxes (Advanced)
- SFAS 109: Accounting for Income Taxes (Basic)
- SFAS No. 123 (Revised 2004): What Do You Need to Know?
- Shared E-Business Services
- Small Business Growth Strategies
- Software Security: Preventing Computer Crime
- Strategic Performance Management: An Introduction
- Substantiation and Reporting of Travel and Entertainment Expenses
- Substantive Tests in the Auditing Program
- Tax on Unrelated Business Income of Exempt Organizations
- Taxation of Divorced or Separated Individuals
- Techniques for Applicant and Employee Interviews
- Techniques in Valuing Intangible Assets
- The Balanced Scorecard: An Introduction
- The Benefits and Pitfalls of Franchising
- The IMA Benchmarking Model
- The Role of the Internal Audit in Launching an Ethics and Whistleblower Program
- The Use of Computer Software in Managerial Accounting
- Tone at the Top: Necessary But Not Sufficient
- Understanding Activity-Level Controls
- Understanding Cash Management and Cash Flow Activities
- Understanding Entity-Level Controls
- Understanding the New Value-Based Metrics

Understanding the Process of Customer Decision Making
 U.S. Taxation of Foreign Business Entities
 U.S. Taxation of Foreign Individuals (NRAs)
 Valuation of an Entity
 Value Chain Analysis
 Value Reporting
 Variance and Special Decision Analysis
 Vendor Selection and Contracting
 Workplace Violence: It's a Matter of Life—Manager Version
 Your Leadership Legacy: Being a Better Leader Today

IMA CPEDGE

One-year subscription: \$195 (58 courses)

A Discussion of Proposed Changes to the PCAOB's AS2 and FASB's Conceptual Framework
 A Shift in Mindset and Skills for Today's Management Accountant
 A Survey of Resource Consumption Accounting (RCA) Practices
 Activity-Based Costing Applied in a Small Organization
 Advancements within the ABC System
 Applying a Code of Corporate Ethics
 Budgeting: The Bad, the Good, and the Better
 Certifications in the Field of Accounting
 Compliance Challenges & Opportunities
 Control Self-Assessments to Implement a Balanced Scorecard and Complex Capital Expenditures
 Corporate Performance and Environmental/Social Responsibility
 Cost Accounting Accumulation Techniques
 Cost Accounting Methods in Germany and South America
 Cost of Quality and Continuous Quality Improvement
 Developing Lean Measures Contributes to Organizational Prosperity
 Establishing a Code of Corporate Ethics
 Executives: Their Compensation and Role in SOX Section 404
 Governance, Risk, and Reporting Integration
 IFRS and U.S. GAAP Convergence
 Improving Fraud Detection
 Increasing Shareholder Value and Operational Efficiency
 Information Security and Data Protection
 Information Systems and Economic Feasibility Study
 Information, Tools, and Alignment = Improvement
 Introduction to the Movie Industry
 Issues and Answers in Risk Management
 Issues and Best Practices in ERM and ERP
 Issues in International Finance
 Leadership in Today's Business Climate
 Maintaining an Ethical and Law-Abiding Work Environment
 Management Accounting Issues and Challenges
 Maximizing the Results of Outsourcing
 Minimizing Legal and User-Access Risks
 Moving Forward with BPM
 Network Security: Preventing Computer Crime
 Password Advice, Plus Aligning Business Processes and IT
 Perceptions and Methods to Improve Internal Control
 Perspectives on the IFRS in America
 Pinpointing the Profitability and Productivity Status of an Organization
 Preparing for Fair Value Accounting

Resources for Small Business
 Satisfied Employees Elevate Organizational Performance
 Strategies for Successful SOX Compliance
 Strategies Leading to Growth and Profitability
 Sustainability Reporting
 Techniques for Improving Capital Budgeting
 The Balanced Scorecard and Budgeting for Enterprise Software
 The Effective Use of Enterprise Risk Management in Creating Stakeholder Value
 The Impact and Implications of Behaving Ethically
 The Integration of ERM and Organizational Strategy
 The Practical Uses of Budgeting
 The SEC and IFRS
 The Use of Computer Software in Managerial Accounting
 Tools for Effective Time Management
 Tools for Strengthening Internal Controls
 Two Successful Cost Management Techniques
 Using Performance Measures Wisely
 What is SFAS No. 157's Impact on the U.S. Economy?

IMA Knowledge Exchange

One-year subscription: \$289 (78 courses)

401(k) Plans: What You Need to Do Now
 A Delicate Balance: Users vs. Preparers of Financial Information
 Accounting for Contingencies: The Latest FASB Tempest
 After Mumbai, Are Your Employees Safe Anywhere?
 Aggressive Enforcement: Why You're in Danger from the FCPA
 Brand Protection: Fighting Counterfeits
 Business Tax Incentives: How They'll Affect You
 Business Taxes: Is Legislative Relief on the Way?
 Business Taxes: States Try to Extend Their Reach
 Can You Protect Intellectual Property and Unlock Its Value?
 Carbon Emissions Trading: Are You Just Buying Hot Air?
 Certifications: Risks in an Era of Restatements
 Collateralized Damage:
 The Credit Crunch and Real Estate
 Compensation and Benefits:
 What Happens in a Downturn?
 Convergence: The Standard Setters Speak
 Corporate Espionage: Spies Among Us
 Corporate Finance: From Failed M and A to Shareholder Activism
 Cost Leadership for the Current Challenge
 D and O Insurance: Good News on the Horizon?
 Do You Know Your Cost of Capital?
 Does Fair Value Accounting Lead to Writedowns?
 Downsizing Without Destroying: Latest Edition
 E-Mail Disclaimers: Worth the Paper They're Not Printed On?
 Employment Litigation: Reducing the Odds
 Engaged Employees = Sustainable Ethics Programs
 Enterprise Risk Management: What You Need to Know
 Ethics: Beyond Compliance to Performance
 Fair Value Accounting and Writedowns: Cause and Effect?
 Fair Value: Implementing FAS 157
 Finance Training: New Challenges in China
 Finance's Partnering Role
 Financial Executives: What to Do in a Time of Calamity
 Financial Reporting Issues: Regulators and Standard Setters Speak
 Financial Statements: An Early Look at Their New Look
 Financial Statements: Are You Ready for a Face-Lift?
 Fraud: The Curse of a Down Economy?
 Good Tax News for Bad Economic Times
 Headline Grabbers: Much Ado Over Fair Value and Going Concern
 How Much Will the New COBRA Subsidy Cost You?
 How To Make Your Ethics Program Work
 How You Can Control the 'True' Cost of Litigation
 IASB: Global Convergence Is on the Way
 Independent Contractors: Same Issue, New Contexts
 Insider Trading: A New Epidemic?
 Investor Relations: What You Don't Say Can Hurt You
 IT Spending: Going Up in Down Times?
 Lean Accounting from Batch to Flow
 Lean Accounting: What Are the Benefits?
 Making Litigation Financing Your Newest Credit Line
 Monitoring Internal Controls: What the New Guidance Means
 More Bankruptcies = More Fraud?
 Moving to IFRS: When, Not If
 OUTSMART the Competition
 Payment Card Security Standards: How They Affect You
 Protect Your Intellectual Property and Leverage Its Value
 Protecting Data Is More Than a Good Idea—It's the Law
 Safeguarding Foreign Investment in the U.S.: How It Affects You
 Selecting the 'Right' System: Simplifying the Process
 Sizing Up the Economy: What's On the Horizon
 State Budgetary Woes May Mean Increased Business Taxes
 Stop the Presses: What You Can Do
 Subprime Crisis: Weathering the Storm
 Sustaining the Auditing Profession: What Needs to Be Done?
 The Cost of Finance: Why Is It Rising?
 The Future Is Now: Are You Ready?
 The Impairment of Long-Lived Assets: What You Need to Know
 The IRS to Corporate America: "Good News"
 The New Consolidation Rules: What You Need to Know
 The New World of Acquisitions: What You Need to Do Now
 Transition to IFRS: What You Need to Know
 Uncertain Income Tax Positions: Coping with FIN 48
 Unclaimed Property: Are You Still Liable?
 Wall Street: Full of Bull
 Well-Timed Strategy: Flourishing in a Recession
 What Happens When You Provide Employees with Cell Phones?
 Women in Finance Leadership:
 Removing the Glass Ceiling
 XBRL = A Way of Life for Corporate America
 Your Workplace:
 Creating and Maintaining an Ethical Culture

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