

By Jeffrey C. Thomson



Join Us in Baltimore

With a lineup of relevant and compelling speakers, educational sessions, and networking events, IMA's 91st Annual Conference & Exposition will run June 5-9, 2010, in Baltimore, Md.

Dear IMA Member:

I want to personally invite you to join me at our association's biggest event of the year—IMA's 91st Annual Conference & Exposition, coming to the Baltimore Marriott Waterfront Hotel June 5-9, 2010. Good news: The Institute of Management Accountants (IMA®) will bring this world-class event to you at no increase over last year's registration fees yet will offer even more NASBA-approved CPE credits through a program of nearly 40 educational sessions. And that's where the V-A-L-U-E is just beginning!

We're pleased to announce two recent additions to our keynote session program: Executive Vice President and CFO of Major League Baseball Jonathan D. Mariner and NASA/Langley Center chief scientist Dennis Bushnell.

With ethics being foundational to our profession, we're also pleased to have as a returning keynote speaker Marianne Jennings, Arizona State University professor of legal and ethical studies. Aaron Beam, former CFO of

HealthSouth Corporation, will provide an "inside" view of ethical dilemmas and how to spot the clear signs of collapse in an organization.

The Conference will also be the site of the Women's Leadership Forum, a networking event in which all members can hear how some of IMA's exceptional women in leadership have benefited from their service to the association both personally and professionally. And we offer keynote and concurrent sessions on the topic of leadership since, as accountants and financial professionals in business, we are counted on to serve as trusted business advisors.

As in previous years, attendees can participate in a variety of casual and formal networking events, the Brown Bag Discussion Lunch, end-of-day "Crabby Hour" events, and the Solutions Showcase Exhibit Hall. We'll recognize our outstanding members, chapters, and councils for their commitment at the CMA Recognition Dinner and at the IMA Annual Dinner.

Besides gathering some career-enhancing knowledge at the Conference, I hope you'll also take time to enjoy the sites of Baltimore and the Harbor East neighborhood (site of our event). Join

us at an optional networking reception and dinner at the Maryland Science Center, and, after our Conference closes on Wednesday, you can meet your colleagues at Camden Yards for a special group trip to see the Baltimore Orioles host the New York Yankees.

If this will be your first Annual Conference, please take advantage of our Conference Mentoring Program and attend a special online First-timers' Orientation before you pack your bags for Baltimore. It will really help you make the most of your Conference experience.

As you can see, we at IMA are planning an exciting event. You can find information about all that I mentioned as well as online registration at www.imaconference.org. Special Early Bird registration rates are in effect through April 12. Many thanks to the great volunteers who have contributed so much to the development of this program: Pat Basile, Susan Bos, Lee Klebe, Dodi Monti, Ben Oertel, Cindy Stark-Jones, David Stout, and Rick Thompson.

I look forward to meeting you in Baltimore!

Sincerely,
Jeff Thomson
IMA President and CEO