

By Jeffrey C. Thomson, CMA, CAE

# IMA's Commitment to the Global



From Beijing to Boston, IMA® continues to grow in size, influence, and respect on the global stage. Thus the need for internal and external platforms to advocate and provide education for the profession and for our members is paramount.

## Dear IMA members,

IMA's recent Global Summit and acceptance into the International Federation of Accountants (IFAC) as a full voting member demonstrate our unwavering commitment to providing a seamless and valuable member experience and to continuously raising the awareness of the vital roles management accountants play in creating value and serving societal needs for the public interest. These roles include a commitment to ethics, sound internal controls, and risk management processes and support for the CFO team in driving value creation in addition to value preservation/protection.

## Full Membership in IFAC—the External Platform for Influence and Professional Advocacy

In November 2013, IMA was named a full voting member of IFAC, a global organization for the accountancy profession dedicated to serving the public interest by strengthening the profession and

# Profession

contributing to the development of strong international economies. Full membership reflects the increasing awareness, importance, and influence of the management accounting profession and IMA. Together, IMA and IFAC can address significant challenges facing management accountants, provide technical guidance on international accountancy programs and standards, and create strategic initiatives to advance the accountancy profession. IMA has much to contribute to advance the profession and educate professionals around the world, especially in the areas of ethics, education, and a role on the PAIB (Professional Accountants in Business) Committee. The PAIB Committee's focus is on the management accountant and the CFO team to complement IFAC's focus on audit, attestation and compliance. With a 95-year commitment to management accounting, IMA is well suited to elevate the role of the management accountant/professional accountant in business around the world.

## Global Summit at IMA — the Internal Platform for the Member Experience

IMA knows that a brand is more than colors, a name, or a logo. It's

a promise to deliver one experience, one look, and one voice to our members no matter their location. With four regional offices and expectations to open additional ones in the year ahead, alignment among all stakeholders is critical. That's one of the main reasons IMA Global Headquarters in Montvale, N.J., hosted a Global Summit this January with IMA staff from our offices in China, Europe, and the Middle East. These intensive days included a review of strategic plans for each region, marketing/communications objectives, and brand training to create one level of service and quality between IMA Global Headquarters and each region.

I'm proud of all that our staff, our volunteers, and our partners have achieved together to continuously enrich careers, organizations, and society. We have accomplished much, but the journey is just beginning!

I always welcome your thoughts. Please e-mail me at [jthomson@imanet.org](mailto:jthomson@imanet.org). **SF**

Sincerely,  
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